







Walkscore



Walker's Paradise

Daily errands do not require a car.



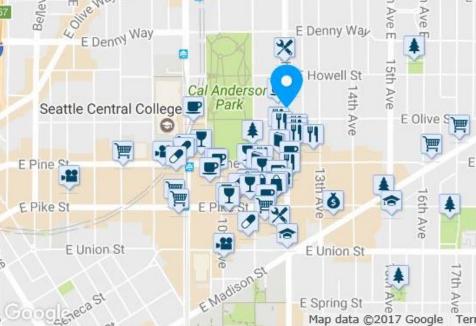
Excellent Transit

Transit is convenient for most trips.



Very Bikeable

Mostly flat, excellent bike lanes.

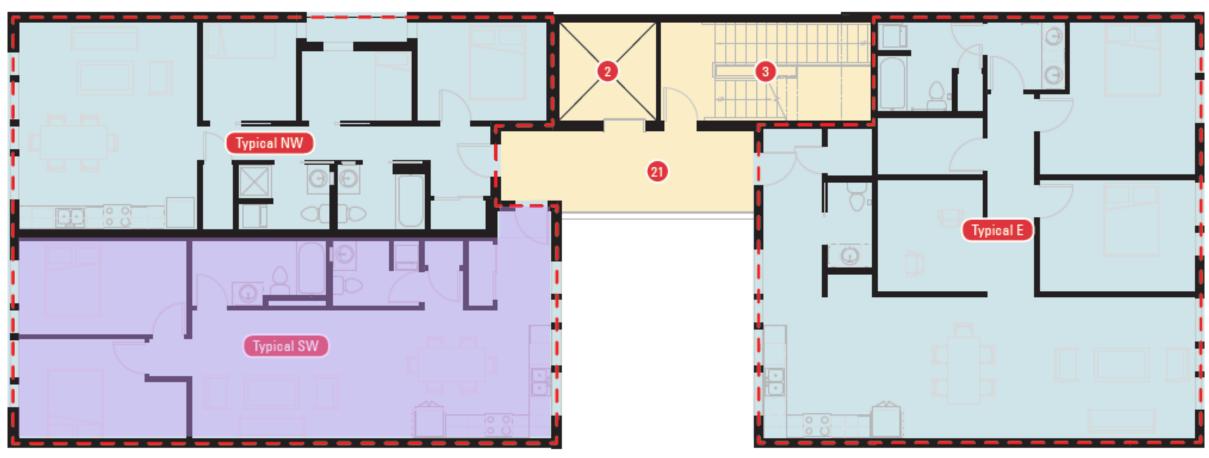








Northwest stack 3 bedroom, 1.75 bath 810-850sf



Southwest stack 2 bedroom, 1.5 bath 850sf

East stack 2 bedroom + den, 1.5 bath 1150-1300sf







home # real estate transaction

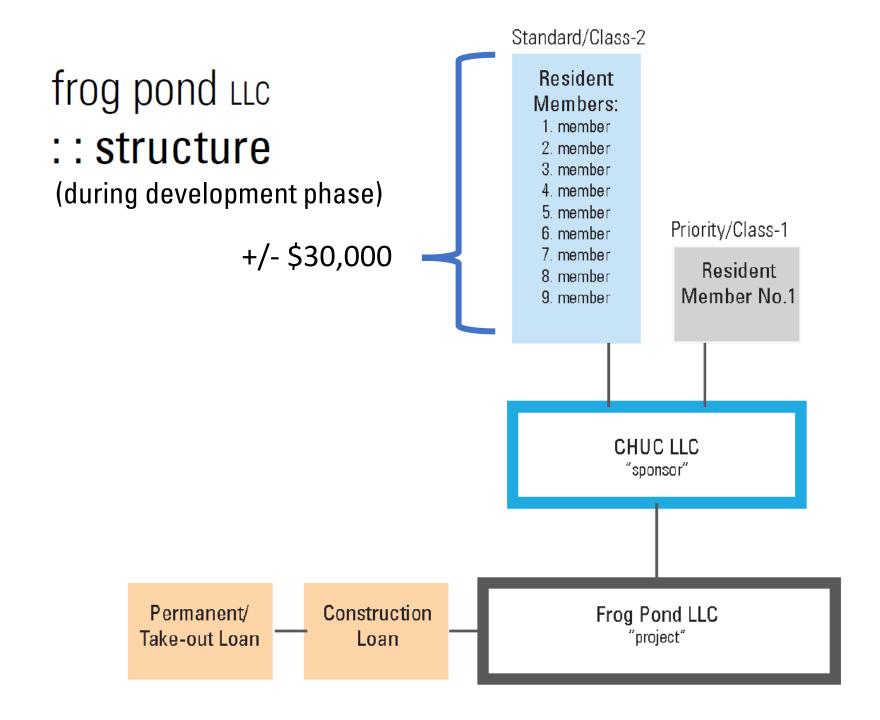
home = belonging

home = support

home = security

home = well-being

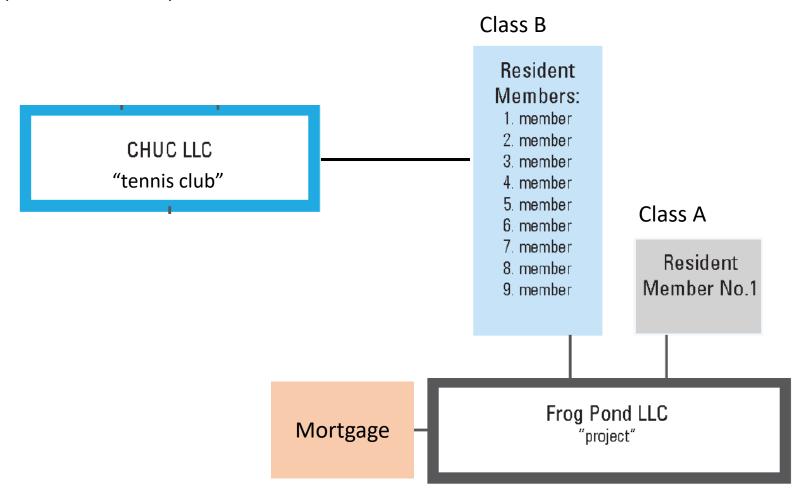
home = community



frog pond LLC

:: structure

(after move-in)



Paradigm Shift

Home not commodity – rental model

The founders had different attitude – not interested in making a profit on land

Power dynamic still exists – many intersections

Challenges – upkeep and improvements, how to pay for it, keeping track of equity

Rent Stability

Maximizing the Loan Principle required that we start with market rate rents

We have elected to keep rents stable – mimicking predictability of mortgage.

Our rents prioritize long tenure – modest increases over time to accommodate increased expenses (property tax, utilities, insurance).

Join later – start at market rate rents but also stabilize after first year.

Other Affordability Measures Multifamily Tax Exemption (MFTE) Program – 2 units

Meal Program

Utilities – included and low cost

Reduced Car Usage