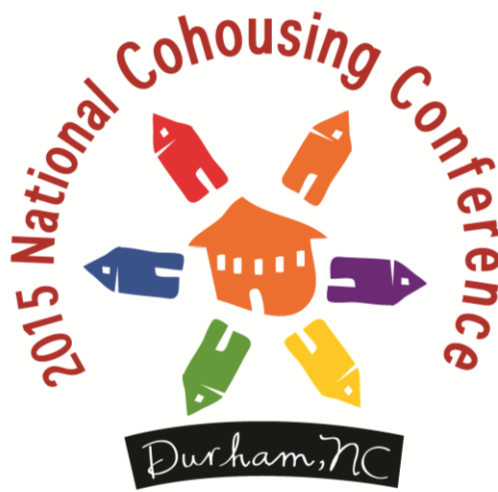


SPONSORSHIP OPPORTUNITY 2015

National Cohousing Conference

"The Next Generation"



May 29-31, 2015

**Durham Convention Center
Durham, North Carolina**

Creating community, one neighborhood at a time

www.cohousing.org

cohousing
THE COHOUSING ASSOCIATION OF THE UNITED STATES

COME JOIN US

Since the first American cohousing communities were completed in the early 1990's, more than 130 communities have been built, with more than a hundred in process. Small and large, urban and rural, newly built and retrofits, these communities have consistently been at the forefront of creating environmentally and socially sustainable neighborhoods, as well as providing a wealth of real life experience to cohousing residents of all ages..

REACH OUT TO over 400 attendees and 10,000 subscribers to Coho/US, including

- People who live in cohousing or are forming cohousing communities
- People learning about cohousing models of resiliency, sustainability and quality of life
- Architects, developers and city planners interested in building sustainable communities

WHY MORE FOLKS ARE CHOOSING COHOUSING:

- **Community:** Cohousing offers an alternative to the alienation and isolation of many other types of housing. People thrive in environments that nurture human relationships.
- **Sustainable:** Energy costs are reduced with the cohousing sustainable approach to living, including resource sharing and environmentally-friendly construction.
- **Life Enhancing:** Residents can share food preparation, child care and chores to make for more relaxed living. Eating together, community gardening and neighborhood play enhances the lives of residents of all ages.
- **Aging in Cohousing:** Senior cohousing allows residents to create their own community to meet their own needs, and provides a sense of belonging – of caring and being cared about.

THE NEXT GENERATION THEME WILL HIGHLIGHT:

- the now-adult, children of cohousing
- the next wave of urban, rural and senior cohousing
- emerging trends in financing, design and community models
- the evolving definition of cohousing
- cohousing as a model for other types of communities popping up nationally
- established communities celebrating 20+ years

ABOUT US:

Coho/US is a national organization

- nurturing cohousing communities and helping them thrive
- inspiring the growth of cohousing nationally
- advocating the benefit of cohousing, from resource conservation and sustainability to resilient communities and healthy families

Sponsorship Packages:



Being a conference sponsor provides an excellent opportunity to publicize your organization before a growing audience of cohousing enthusiasts. Benefits include website, email and Facebook exposure through promotions to our 10,000 subscribers and aligned partners who reach over 40,000. Sponsors receive high visibility at the conference, with recognition opportunities, program ads, exhibits, and a continuous slide show. We look forward to partnering with you!

Description		Catalyst \$5,000	Sustainer \$2,500	Supporter \$1,000	Community \$500
Website	Website Logo & Link	From time of signing			
	Company Description	25 Words	15 Words		
	Cohousing Now eNews	Large Logo w/link	Medium Logo w/link	Listing w/link	Listing w/link
Conference Materials	Special Recognition	Keynote Sponsor	Lunch Sponsor	Break Sponsor	Break Sponsor
	Company Logo	Large w/link	Medium w/link	Small w/link	Community Logo w/link
	On-line Program	Full Page Ad	Half Page Ad	Quarter Page Ad	Quarter Page Ad
	Conference Slide Show	Featured Ad Full Slide	Medium Ad Shared Slide	Logo Shared Slide	Community Profile Full Slide
	Exhibit Space	Featured Exhibit Table	Exhibit Table	Shared Exhibit Table	Shared Community Table
	Registration	4	2	1	0

On-line Program Ad Space: \$400 Quarter page ad space

Deadlines: Website promotions can begin as soon as sponsors commit, starting early January. To secure your sponsorship title, and be included with online promotions and the online program.

<u>Description</u>	<u>Deadline</u>
Sponsorship Commitment	01/28/15
Logo & Ad Artwork	02/13/15
Sponsor & Ad Fees	02/28/15

Contact Information:

Alice Alexander

Coho/US, Executive Director

919-824-4799

conference@cohousing.org or, alicecohous@gmail.com

