Cohousing Now!
Goodbye 2017. What Will 2018 Bring ?!

Words for 2017: Resistance, Resilience. The exiting of President Obama, the beginning of President Trump's term; a hurricane season like no other with Harvey, Irma and Maria; culture wars in Charlotte; wildfires in California; the Women's March on Washington; the #MeToo movement; acknowledgement of the opioid epidemic; the total solar eclipse....and so...much...more.

Let's remember 2017 and encourage the addition of the words Receptive and Reflective as we enter 2018. Take a moment to remember some of these events in the cohousing world:

The Passing of Rob Sandelin
Continued Memorializing of Joanie Blank
National Cohousing Open House Day 2017
Successful Nashville National Conference
Goodbye and Thank You Alice Alexander
Hello Karin Hoskin
More communities are added to the directory

Exciting move-ins:
PDX Commons in Portland, OR
Aria in Denver, CO
As we witness another year passing, let’s together continue to
Create Community, One Neighborhood At A Time

Conferences & Events

Cohousing Association of the US Regional Conference
Boulder, CO | April 20-22, 2018

For more information, click here

For more information, click here

Cohousing Blogs

Where will you live in the third half of your life? Isolation issues solved for seniors with Co-housing

Lew Bowers talks with Ann E Nelson - Retire Well Retire Happy Podcast Show

Classified Ads

Homes for Sale

Beautiful Condo in Vibrant Durham NC Urban Cohousing Community

Cohousing in Maryland

Cozy Cottage near Duke and UNC - #5 Blue Bottle Lane

Homes for Sale in New Hampshire's Greenest Community

HOMES FOR SALE!

Welcoming new members, selling new homes

Wolf Creek Lodge, CA - Homes Available Soon

Seeking Members

Four Oaks Farmlette seeking families to join

Join a Green, Intergenerational Cohousing Community near Sacramento!

Village Hearth: LGBTs, Friends & Allies in Durham, NC
Isolation is one of the key issues that we face as we age. Women more than men will be in this predicament as women tend to outlive their male partners. Are you rattling around in that big house on your own? Are you interested in ageing with people of similar interests? Lew Bowers from PDX Commons, a senior co-housing project in Portland, Oregon, explains how this new concept works. Listen to the podcast here, click on this link and click the blue triangle.

Positive Publicity

Karin Hoskin talks with Katie McCamant and Marty Maskall.

Fair Oaks Cohousing continues to be in the news, see this latest publicity, a TV spot on CBS Sacramento.

When I asked Marty Maskall the secret to their promotional success she shared that they've developed relationships with the Sacramento Bee, Sacramento Business Journal, and the publisher of the American River Messenger. They sent them a press release and followed up by phone. "And we had real news -- not just a public presentation" she says.

This success came from lessons by Kathryn McCamant, CoHousing Solutions:

* It has to be real news (purchase/contract on land, planning approvals, groundbreaking, grand opening).

* Many groups get publicity when they first get going, but they are really ready to take advantage of it. Best not to seek it out until you are prepared to take full advantage of any publicity you get.

* Follow up, by phone, again and again! This is where most people drop the ball. If you just fax a press release, don't expect much to come from it. Better if you can a press release to a specific writer that you know covers related topics. Lifestyle section will get you more potential buyers than the real estate section, especially early on. Look for opportunities to build relationships with writers ...they might not cover you now, but they are always looking for stories....so on a slow day....
* Even if you don't get response when you send out PR’s, keep it up for future milestones.

* Make sure to play up the local angle....why would their readers be interested? Quotes of local people involved are always good.

* Tie it into local issues....is there a regional discussion about seniors, housing costs, sprawl? How will your project help address one of those key regional issues?

* News plays off other news, so play up any coverage you get by sending it out on all you social media venues, and getting your members and friends to comment on it on the news medias websites. If you can help make sure the story is widely read or watched by spreading it around on your networks, they notice.

* All that being said, its very hard to get news coverage after a group’s initial launch and in between real milestones. The fact that a small group of dedicated people have been working hard to launch your community is not really considered news.

---

**Coho/US Notes**

Your tax-exempt donations received in 2017 are so very much appreciated. These allow CoHoUS to continue offering things such as:

- Monthly eNews including national happenings and highlighted news articles
- Advocacy leading to recognition by the Federal National Mortgage Association (commonly known as Fannie Mae)
- A directory of communities (with information and website links), of both forming and established communities
- A membership list of over 10,000 members, allowing your classified ad or blog post to be far reaching
- An annual educational and networking conference (sometimes two!)
  - A regional in spring of 2018 in Colorado
  - A regional in fall of 2018 in Massachusetts
  - A national in spring of 2019 Portland, OR
- Mainstream recognition of Cohousing through reports in USA Today, Time Magazine, the New York Times and our members speaking at Ted Talks

**Thank You** to the following communities:

Acequia Jardin
Altair Cohousing
Arboretum Cohousing
Bellingham Cohousing

---

**The co-housing alternative**

This is where co-housing comes into its own. With many projects across North America and Europe, this has been the main form of intentional development over the past 50 years.

The Baugruppen model is about building a community as well as housing.

In addition to owning a private home, co-housing residents typically have access to shared common elements such as kitchens, gardens, recreation space, lounge areas and laundry facilities.

While such housing models are not new, there has been resurgence in demand and a growing portfolio of projects in cities around the globe in response to the crisis of affordability. Most have historically been low-rise (one to three levels) village-style projects in rural and suburban areas.

**Land unveiled for new Harrisonburg cohousing neighborhood by Johnny Oliver**

People interested in living in a new neighborhood planned for the Friendly City were on hand Saturday to see where it will be built. Harrisonburg Cohousing Group’s new land is located off of Country Club Road.

The Harrisonburg Cohousing Group held an open house at Blue Ridge Architects before unveiling the land chosen near Country Club Road.

**Resources**

- Email Communications
- Community Co-care
- Economic Diversity Awareness
- Kindness and Civility
- Neighborliness
- Tag Cloud
Berkeley Cohousing (Strawberry Commons HOA)
Blueberry Hill
Burlington Cohousing East Village
Cambridge Cohousing
Capitol Hill Urban CoHousing
Casa Verde Commons
Cornerstone Village
Durham Central Park Cohousing Community
Elderberry Village
Greyrock Commons
Jackson Place Cohousing
Jamaica Plain Cohousing
Liberty Village Cohousing
Manzanita Village
Monterey Cohousing
Mountain View Cohousing
Nevada City Cohousing (Broad St. Commons)
New View Cohousing
Nubanusit Neighborhood and Farm
Nyland Cohousing
Oakcreek Community - Stillwater
Pioneer Valley Cohousing (aka Cherry Hill)
Pleasant Hill Cohousing
RoseWind Cohousing
Shadowlake Village
Shepherd Village
Silver Sage Village
Songaia Cohousing
Trillium Hollow
Wild Sage Cohousing

Cohousing Directory Metrics

Established Communities = 168
---Completed = 150
---Building = 18
---Forming = 142

Like receiving eNews? Please support Coho/US, serving as a clearinghouse and connector to grow and nurture cohousing across the country.

The Cohousing Directory
New or Updated listings:
Senior Cohousing In the Ozarks - Harrison Arkansas
Points Beyond Cottages - Silverton Oregon

Join Our Mailing List

Copyright 2016 The Cohousing Association of the United States All rights reserved.
Privacy policy - www.cohousing.org/privacy