

SUPPORT COHOUSING IN 2024

Dear Friends of CohoUS,

Greetings and warm wishes for the year ahead! It's with excitement and gratitude that we reach out to you. As the heart and soul of our network, your support has been pivotal in creating vibrant and sustainable communities across the nation.

In 2024, you have two distinct opportunities to champion our cause. You can choose to become an **Annual Sponsor**, backing our ongoing initiatives and enabling us to continue our vital work. Alternatively, you can sponsor the biennial **National Cohousing Conference**, where cohousing enthusiasts unite, collaborate, and drive progress. We are now seeking our **2024 Presenting Sponsor**, with exclusive privileges for both the conference and ongoing acknowledgement.

This packet contains all the details about sponsorship levels and benefits. We invite you to explore the possibilities and consider how you can help us build stronger, more connected communities in the year ahead. Your support makes a tangible difference, and we're excited to have you on this journey with us.

Thank you for being a vital part of our community, and we look forward to a bright and collaborative 2024.

Warmly,



Trish Becker-Hafnor

Executive Director | **Cohousing Association of the US**





HOW TO SUPPORT

There are two ways to support CohoUS in 2024. Choose the program that best fits your needs, or reach out to design a custom package.

Option 1: Annual Sponsorship

Our annual sponsors support the cohousing movement by funding the ongoing operations of CohoUS. They provide critical support for our organization to thrive, and to pursue a more connected future. All annual sponsors receive a CohoUS Professional membership for up to 3 teammates.

Option 2: National Cohousing Conference Sponsorship

Reach hundreds of cohousing dreamers, professionals and community builders at our biennial National Cohousing Conference. Our signature event will be held in Denver, CO in August of 2024.

ANNUAL SPONSORSHIP	\$1,000	\$3000	\$5,000	\$10,000	\$20,000	<div>  </div>
Professional Membership	✓	✓	✓	✓	✓	<div> <div>Professional Membership</div> <div>Included in all Annual Sponsorships</div> <ul style="list-style-type: none"> • Free access to all online events • \$100 off National Cohousing Conference • 25% off trainings and coaching through The Cohousing Institute • 200+ recorded event sessions, sorted by event or topic • Highlighted Directory listing (available only to our members) • Support for the cohousing movement, CohoUS, and the many public services we offer <div>  </div> </div>
Listing on cohousing.org	✓	✓	✓	✓	✓	
Free classified listing for 1-year		✓	✓	✓	✓	
E-News ad for 1 year		✓	✓	✓	✓	
Acknowledgement in special section of E-news			✓	✓	✓	
Dedicated social media blast			✓	✓	✓	
Acknowledgement at virtual events (verbal + event slides)				✓	✓	
Acknowledgement in all event emails					✓	
Platinum Sponsor at National Cohousing Conference					✓	

2024 NATIONAL COHOUSING CONFERENCE

Conference Sponsorship & Exhibitors

Bronze: \$2500

- Listing on conference website
- Listing on sponsor banners and signage
- One conference registration (\$700 value)
- Standard Exhibit Table (\$500 value)

Silver: \$5000

- Dedicated social media blast
- Verbal acknowledgement at plenaries
- Listing on conference website
- Listing on sponsor banners and signage
- One conference registration (\$700 value)
- Premium Exhibit Table (\$750 value)

Gold: \$7000

- Two dedicated social media blasts
- Verbal acknowledgement at plenaries
- Listing on conference website
- Listing on sponsor banners and signage
- Two conference registrations (\$1400 value)
- Premium Exhibit Table (\$750 value)

Platinum: \$10,000

- Four dedicated social media blasts
- Verbal acknowledgement at plenaries
- Listing on conference website as presenting sponsor
- Listing on sponsor banners and signage as presenting sponsor
- Logo listed on all print collateral and signage as presenting sponsor
- Dedicated time on program during plenary
- Three conference registrations (\$2100 value)
- Premium Exhibit Table (\$750 value)

Presenting Sponsor: \$20,000

This package includes Platinum Conference Sponsorship + 20k Annual Sponsorship*

*See Annual Sponsorship

Exhibitors

All exhibitors are listed on the exhibitor map. Prices are based on booth placement throughout the conference venue.

Standard \$500

Booth in Turnhalle where plenaries are hosted

Premium \$750

Booth in premium location: registration area/town square

Seekers \$300

Booth in "Seekers Lounge"
Ideal for forming communities

